

2023

# CORPORATE SUPPORT PROSPECTUS



AMERICAN ACADEMY  
OF COSMETIC SURGERY



THE AMERICAN ACADEMY  
OF COSMETIC SURGERY  
IS THE PROFESSIONAL  
SOCIETY FOR PHYSICIANS  
FROM ALL SPECIALTIES  
LOOKING TO ADVANCE  
THEIR SKILLS IN COSMETIC  
SURGERY AND PROMOTE  
PATIENT SAFETY.

---

With more than **13 MILLION** people undergoing cosmetic surgery procedures today, now, more than ever, cosmetic surgeons are seeking new and innovative products and services to ensure excellent and safe outcomes and to grow their practices.

Established in 1985, and today serving more than 1,200 members, the Academy supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care.

**We invite companies who share in our mission—  
to provide top-notch education, set patient  
safety standards, and offer paths for professional  
development and advocacy—by supporting the  
Academy and its Foundation.**



AMERICAN ACADEMY  
OF COSMETIC SURGERY

## WHY SUPPORT AACCS?

**\$800,000**

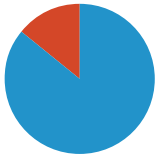
The average amount spent annually by an AACCS member on consumables including breast implants, neurotoxins, fillers, sutures, cosmeceuticals, and general medical supplies

**6.7**

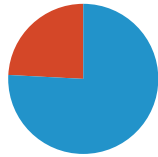
The average number of lasers and devices owned by each member's practice

**3.8**

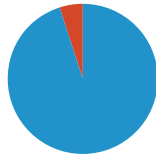
The average number of lasers and devices purchased in the past 5 years by each member's practice



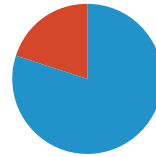
**86%** of members are more likely to support a company who sponsors or exhibits at AACCS events



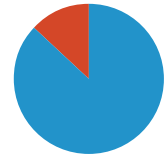
**76%** purchase independently and don't belong to buying groups



**95%** have a role in decision making



**80%** have final say on purchases



**87%** of members strongly agree and agree that "sponsors and exhibitors at past AACCS events have been relevant."

## AACS SIGNATURE ACTIVITIES & OTHER PROMOTIONAL OPPORTUNITIES

AACS prides itself on education. From live surgery workshops and WebClinics to our Annual Scientific Meeting, the AACCS provides year-round opportunities for physicians to come together and share the latest and best cosmetic surgery techniques, research, business strategies, technologies, and products.

- Annual Scientific Meeting
- Women in Cosmetic Surgery Section
- Cadaver Workshops
- Cosmetic Surgery Annual Review Course
- WebClinics
- Allied Health "Lunch & Learn" Webinars
- Special Webinar Programs
- World Congress on Liposuction
- AACCS Training Institute: Injectable Workshops
- Live Surgery Workshops
- Educational grants and sponsorships
- Advertising
- Mailing list rental

Throughout the year and based on their level of support, our **Sustaining Sponsors** have multiple opportunities to place their brands and products in front of practicing cosmetic surgeons.

► *For year-long visibility, select your sponsorship level from the next page.*



AMERICAN ACADEMY  
OF COSMETIC SURGERY

## AACS Sustaining Sponsorships

Providing year-round visibility to those companies whose mission aligns with AACS and provide value to AACS members

	DIAMOND	PLATINUM	GOLD	SILVER	
	\$35,000	\$25,000	\$15,000	\$7,500	
PRESENCE	Industry Advisory Council*	One representative	NA	NA	
	E-blast to AACS members	2	1	NA	
	Newsletter articles (The Consult)	2	1	NA	
	Inclusion in one 'Add to Your Armamentarium' webinar per year (Non-CME)	Yes	Yes	Yes	NA
	Address the AACS Board of Trustees	10-minute presentation at one meeting or written report in one board packet	Written report in one board packet	NA	NA
	Allied Health "Lunch & Learn" speaker suggestion	2	2	1	1
VISIBILITY	Multi View Newsbrief promo - top position	4	3	2	1
	Newsletter advertising (The Consult)	3 full-page ads	2 full-page ads	1 full-page ad	1 half-page ad
	Social media recognition	Up to 4 times	Up to 3 times	Up to 2 times	Once
	Eblast with targeted content from AACS Digital Library, choice of the company; with or without company logo and mention	2	2	1	NA
	AACS Member mailing list rental	Up to 2 times annually	Once annually	NA	NA
	AACS Website	Logo and link on front page and in sponsor section	Logo and link on front page and in sponsor section	Logo and link in sponsor section	Logo and link in sponsor section


\*AACS approval required




# 2024 ANNUAL SCIENTIFIC MEETING



## Multiple Opportunities for Commercial Exposure:




**Satellite Symposium**  
30 minutes,  
\$15,000 each  
*(3 available)*



**Logo on device charging station in VIP Lounge:**  
\$5,000  
*(1 available)*



**Attendee lanyards**  
company name only, approval required, \$10,000  
*(1 available)*



**Coffee break**  
\$5,000  
*(5 available)*



**Hotel key cards**  
sponsor logo included on AACS branded key cards, \$20,000  
*(1 available)*



**Hotel room drop**  
\$3,500 plus direct costs to hotel




**Webster Society Gala**  
\$15,000 for a full table; \$7,500 for a half table



**Advertisement in Final Program Guide:**  
various

## Exhibit Options:




**Exhibit booth**  
10x10, \$3,500  
*(\$3,850 after 10/2/2023)*



**Passport to Prizes Game**  
\$1,000 plus a prize donation valued at \$500 or more  
*(12 available)*



**Lead retrieval**  
Various prices, see flyer during exhibit registration process



**Webcast**  
\$2,500  
*(multiple available)*

Contact Rachel Ross, AACS Meeting Planner, for additional details on exhibits: [rross@cosmeticsurgery.org](mailto:rross@cosmeticsurgery.org)

Contact Allison DeGroff, AACS Partnerships and Collaborations Manager, at [adegroff@cosmeticsurgery.org](mailto:adegroff@cosmeticsurgery.org) or call **1-785-230-2777** for more information on how to become a sponsor and be included in upcoming events.



AMERICAN ACADEMY OF COSMETIC SURGERY